

2005

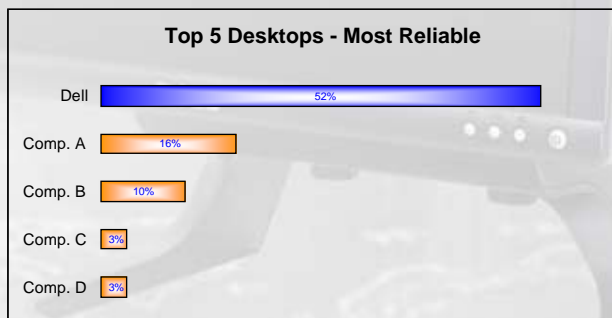
F R O S T & S U L L I V A N

## Most Reliable Desktop Manufacturer in North America CEO Choice Award

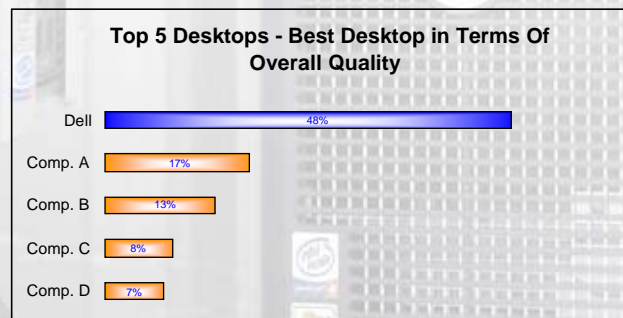
Dell Inc. receives the Frost & Sullivan CEO Choice Award for Most Reliable Desktop Manufacturer by North American CEOs.

Frost & Sullivan conducted the CEO Choice Desktop Computing Survey in early 2005. The results of this extensive research revealed that Dell was judged by the majority of participating North American CEOs as the computer that offers the Most Reliable Desktop. The computer firm also was declared best in Overall Quality and Best Price vs. Performance for Desktop computers.

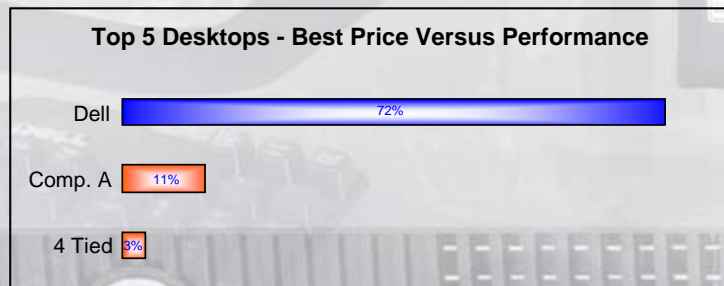
Top 5 Desktops - Most Reliable



Top 5 Desktops - Best Desktop in Terms Of Overall Quality



Top 5 Desktops - Best Price Versus Performance



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